

Invest in Yourself

ELMS
COLLEGE

MBA

Community • Ethics • Experience



mba@elms.edu
413-265-2592

www.elms.edu/mba

IACBE and NEASC accredited

Why Choose Elms

A Message from the MBA Program Director



As an Elms College MBA student, you will be equipped with the competencies, financial skills, and problem solving capabilities required of successful leadership. You will learn by doing through courses designed in collaboration with leading companies in the community to address what matters most to hiring managers. Our professional faculty members impart real-world experience they apply every day on the job, to you, the student. I encourage you to join us for a class, and experience the Elms difference.

**~ Kim Kenney-Rockwal,
MBA, SPHR**

Faculty

Elms **Faculty** are experienced Executives in their field. Our faculty have worked regionally at:

- Baystate Health System
- Berkshire Health System
- Burkhart Pizzanelli
- Cigna
- Health New England
- LPL Financial
- Mass Mutual
- Meyers Brothers Kalicka
- Northwestern Mutual
- Savage Arms
- Trinity Health
- United Health Group
- United Technologies

Community

Elms builds a sense of **Community** and strives to prepare its students to have a positive, lasting impact on business. Students will establish relationships with:

- Professional Alumni Groups
- Businesses
- Chambers of Commerce
- Community Organizations
- Entrepreneurs
- Non-Profit Organizations

Community

Ethics

Experience

- Concentrations -

Healthcare Leadership

(36 credits)

- Business Dynamics of Healthcare
- Budgeting in Healthcare
- Healthcare Operations Management
- Managing Human Capital in Healthcare
- Information Systems in Healthcare
- Global Perspectives in Healthcare Management

Dual MSN/MBA degree

(57 credits)

The Master of Science in Nursing/Master in Business Administration includes core courses and courses from the Healthcare Leadership concentration.

Accounting

(30 credits)

- Business Law and Ethics for Accountants
- Principles of Forensic Accounting and Fraud Examination
- Non Profit and Government Accounting
- Corporate Taxation

Management

(36 credits)

- Production and Operations Management
- Organizational Behavior and Development
- Strategic Human Resource Management
- Project Management
- Global Marketing Management

Financial Planning

(36 Credits)

- Tax Management and Strategy
- Employee Benefits and Retirement Planning
- Risk Management and Insurance Planning
- Principles of Estate Planning
- Investment Analysis and Portfolio Management
- Capstone in Financial Planning

Healthcare Innovation

(36 credits)

- Business Dynamics of Healthcare
- Operations Management
- Healthcare Innovation and Entrepreneurship
- Leading Innovation and Change
- Agile Project Management
- Lean Launchpad for Healthcare

Lean Entrepreneurship

Required Curriculum:

(36 credits)

- Accounting for Managers
- Lean Launchpad
- Startup Finance
- Startup Sales and Marketing

Electives:

- Customer Discovery and Business Models
- Building the Team Startup Culture and HR
- From Founder to Executive
- Social Entrepreneurship
- Entrepreneurship Practicum
- Healthcare Innovation and Entrepreneurship
- Agile Project Management
- Leading Innovation and Change

CORE COURSES

Managerial Finance and Data Analysis
Globalization and Social Responsibility
Leadership and Teamwork
Current Events Impact on the Economy
Strategic Management Practicum



Competitive Pricing • Competency Development
Flexible Schedule • Business Leadership • Face-to-face/Online

Envisioning strategies of tomorrow's leaders

Healthcare Leadership

Sue Barone 2013



Accounting

Isaiah Odunlami 2017



Management

Elsie Rodriguez-Garcia 2015



Financial Planning

Brian Benson 2018



Ethics

We challenge our students to make decisions with an **Ethical** compass. The Elms College MBA applies ethics-based decision-making skills to:

- Budgeting
- Ethics
- Finance
- Globalization
- Transparent Business
- Policy Creation
- Social Responsibility
- Transactions
- Human Resource Issues
- Sustainability

Experience

MBA Students will analyze and work with Fortune 500 companies, small businesses, non-profits and Entrepreneurs to gain **Experience** in business through:

- Current Events
- Data Analysis
- Financing
- Investment Strategies
- Managerial Finance
- Risk Management
- Supply and Demand
- Teamwork
- Leadership
- Human Capital



Pathways to Leadership

A Journey of Self-discovery

Unlock your potential using the Myers-Briggs Type Indicator (MBTI®). Personal development begins with self-awareness. The Myers-Briggs Type Indicator (MBTI®), is one of the most widely used assessments in the world and provides an excellent framework for understanding personality differences within yourself.

This workshop is designed to deepen your understanding of how you make decisions, handle conflict and communicate to others. You will take a personality assessment and have a group interpretation through interactive exercises to determine your best fit type. Once you understand yourself, you can appreciate the differences in those you are leading.



Career Workshops

Career Advancement is one of the many reasons people pursue an MBA. Career guiding workshops are centered on helping you initiate that next step in your career; an internal promotion, executive role or to explore changing career paths.

Skill building topics include:

- Personal Branding: ensuring that your brand conveys executive presence
- Resume writing: Create an MBA level resume
- Interviewing strategies: as you prepare for that next level of opportunity
- Salary conversations with confidence

Acquire Networking Skills Through Live Events

Networking is beyond collecting business cards; it's about building and nurturing relationships. By broadening your professional network you expand your access to opportunities. Throughout your MBA journey, you will have numerous opportunities to connect with current students, alumni, and faculty.

Elms College MBA Pathways to Leadership is an extension of the MBA curriculum

In today's ever-changing business environment, successful leaders need more than technical competence. They are expected to have self-awareness in order to navigate complex work systems and engage their workforce that yields continuous results.

The Elms College Pathways to Leadership program is a journey of self discovery for participants. All current MBA, Dual MSN/MBA students and MBA alumni can take advantage of quarterly workshops to enhance these skills at no additional cost.

Contact: Stefany Scliopou, MBA Program Coordinator
Elms College MBA Program
mba@elms.edu • 413-265-2592

Elsie Rodriguez-Garcia - Management 2015:

"The Elms College MBA program provided me with the essential tools needed to pursue my future endeavors. The program's framework allowed me the opportunity to conveniently and seamlessly obtain my graduate degree while working full-time and juggling various outside demands. Moreover, it gave me a comprehensive education inclusive of interactive classes, diverse learning experiences, and dedicated faculty and staff. The knowledge and information I gained from my studies is one that I continue to utilize throughout my professional career. Elms College is where my educational journey began; Elms College MBA program is where I achieved my goal toward a brighter future."

Karen Brault Moson - Management 2016:

"Proud, Confident, and Successful - three simple words, with a world of meaning- when you have earned your Master's Degree from Elms College. No matter your age, an MBA from the Elms College will pave your future with possibilities and you will have acquired the knowledge and skills to make a difference in your life, your family and your community."

Brian Benson - Financial Planning 2018:

"Having already completed a double major at Elms College, was already aware of their strong business programs and incredible faculty that genuinely care about the success and well-being of their students. When I found out that Elms was adding new certificate programs that could prepare me for both the CPA and CFP exams, the decision to enroll was easy. The programs give me the flexibility to work full time and complete graduate classes simultaneously, allowing me to further elevate my career."

Nikolette Bitzas - Dual MSN/MBA 2017:

"With my degree from Elms College I will advance my nursing career in a leadership position with Mercy Hospital. My dual degree from Elms College has made me a top candidate for any job that may open within the organization as a whole. After the positive experience I had completing my undergraduate degree with Elms, I decided that investing in higher education at Elms, will set me up to be very successful in the future."

**About Elms College**

We are a Catholic, coeducational liberal arts college founded by the Sisters of St. Joseph. Our mission is to provide rigorous academic challenges in preparation for careers and for life; enabling you to leave Elms College richer than you started.

Elms College, Values Centered Graduate studies focuses on ethics, community, and experience, preparing students to have a positive impact on business to enhance quality in the workplace, as well as society at large.

Accreditations

Elms College MBA is accredited by the International Assembly for Collegiate Business Education (IACBE) in Lenexa, Kansas. Elms College is also accredited by the New England Association of Schools and Colleges (NEASC) which indicates that the institution has been carefully evaluated and found to meet standards agreed upon by qualified educators.



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