

Public Disclosure of Student Achievement

Institution Name: Elms College

Business Unit(s) included in this report: The Division of Business

Academic Period Covered: Academic Year 2017-2018

Date Submitted: November 1, 2018

PROGRAM	INDICATOR	RESULT
Bachelor of Arts with Major in Management	Retention Rate	79%
	Graduation Rate	72%
Bachelor of Arts with Major in Accounting	Retention Rate	100%
	Graduation Rate	93%
Bachelor of Arts with Major in Marketing	Retention Rate	100%
	Graduation Rate	67%
Bachelor of Arts with Major in Healthcare Management	Retention Rate	74%
	Graduation Rate	100%
Bachelor of Arts with Major in Sport Management	Retention Rate	78%
	Graduation Rate	70%
Master of Business Administration with Concentration in Accounting	Retention Rate	75%
	Graduation Rate	100%
Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	67%
	Graduation Rate	67%
Master of Business Administration with Concentration in Management	Retention Rate	63%
	Graduation Rate	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Reports the percentage of Fall 2016 entering students retained at the college for Fall 2017. Calculated as number of students retained/total students entering.
Graduation Rate	Reports the percentage of students completing their degree at the college within 150% of the standard completion time. For Undergraduate Degrees, this is calculated as the percentage of Fall 2012 entering students graduating by 2018 (within 6 years). For Graduate degrees, this is the percentage of Fall 2015 entering students graduating by 2018 (within 3 years).