



Public Disclosure of Student Achievement

Institution Name: Elms College

Business Unit(s) included in this report: The Division of Business

Academic Period Covered: Academic Year 2019-2020

Date Submitted: December 15, 2020

PROGRAM	INDICATOR	RESULT
Bachelor of Arts with Major in Accounting	Retention Rate	60%
	Graduation Rate	45%
Bachelor of Arts with Major in Entrepreneurship	Retention Rate	50%
	Graduation Rate	N/A*
Bachelor of Arts with Major in Healthcare Management	Retention Rate	75%
	Graduation Rate	67%
Bachelor of Arts with Major in Management	Retention Rate	67%
	Graduation Rate	82%
Bachelor of Arts with Major in Marketing	Retention Rate	N/A*
	Graduation Rate	N/A*
Bachelor of Arts - Management and Marketing	Retention Rate	67%
	Graduation Rate	50%
Bachelor of Arts with Major in Sport Management	Retention Rate	46%
	Graduation Rate	46%
Master of Business Administration with Concentration in Accounting	Retention Rate	N/A*
	Graduation Rate	100%
Master of Business Administration with Concentration in Financial Planning	Retention Rate	25%
	Graduation Rate	N/A*
Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	N/A*
	Graduation Rate	67%

Master of Business Administration with Concentration in Healthcare Innovation	Retention Rate	N/A*
	Graduation Rate	N/A*
Master of Business Administration with Concentration in Lean Entrepreneurship	Retention Rate	N/A*
	Graduation Rate	100%
Master of Business Administration with Concentration in Management	Retention Rate	100%
	Graduation Rate	100%
Master of Science in Accounting and Financial Planning	Retention Rate	N/A*
	Graduation Rate	100%
Dual Degree Master of Nursing and Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	N/A*
	Graduation Rate	N/A*

*There were no students in this Major or Concentration for the reporting period

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Reports the percentage of Fall 2018 entering students retained at the college for Fall 2019. Calculated as number of students retained/total students entering.
Graduation Rate	Reports the percentage of students completing their degree at the college within 150% of the standard completion time. For Undergraduate Degrees, this is calculated as the percentage of Fall 2014 entering students graduating by 2020 (within 6 years). For Graduate degrees, this is the percentage of Fall 2017 entering students graduating by 2020 (within 3 years).