



Public Disclosure of Student Achievement

Institution Name: Elms College

Business Unit(s) included in this report: The Division of Business

Academic Period Covered: Academic Year 2022-2023

Date Submitted: February 1, 2024

PROGRAM	INDICATOR	RESULT
Bachelor of Arts with Major in Accounting	Retention Rate	43%
	Graduation Rate	50%
Bachelor of Arts with Major in Entrepreneurship	Retention Rate	40%
	Graduation Rate	0%
Bachelor of Arts with Major in Healthcare Management	Retention Rate	100%
	Graduation Rate	79%
Bachelor of Arts with Major in Management	Retention Rate	71%
	Graduation Rate	64%
Bachelor of Arts with Major in Marketing	Retention Rate	100%
	Graduation Rate	67%
Bachelor of Arts - Management and Marketing	Retention Rate	*
	Graduation Rate	60%
Bachelor of Arts with Major in Sport Management	Retention Rate	86%
	Graduation Rate	64%
Master of Business Administration with Concentration in Accounting	Retention Rate	67%
	Graduation Rate	100%
Master of Business Administration with Concentration in Financial Planning	Retention Rate	*
	Graduation Rate	75%
Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	*
	Graduation Rate	100%

Master of Business Administration with Concentration in Healthcare Innovation	Retention Rate	*
	Graduation Rate	100%
Master of Business Administration with Concentration in Lean Entrepreneurship	Retention Rate	*
	Graduation Rate	*
Master of Business Administration with Concentration in Management	Retention Rate	86%
	Graduation Rate	88%
Master of Science in Accounting and Financial Planning	Retention Rate	100%
	Graduation Rate	75%
Dual Degree Master of Nursing and Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	*
	Graduation Rate	0%

*There were no students in this Major or Concentration for the reporting period

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Reports the percentage of Fall 2022 newly entering students retained at the college for Fall 2023. Calculated as number of students retained/total students entering.
Graduation Rate	Reports the percentage of students completing their degree at the college within 150% of the standard completion time. For Undergraduate Degrees, this is calculated as the percentage of Fall 2017 entering students graduating by 2023 (within 6 years). For Graduate degrees, this is the percentage of entrants between 7/1/19-6/30/2020 that completed within 3 years of their start date; a full academic year cohort is used as fall cohorts alone are too small for these populations.