



SANKOFA: ROOTED IN TRUTH, RISING IN DIGNITY

Celebrating 100 Years of Black History, Faith,
Scholarship, and the Stories that Shape our Future

FRIDAY, FEBRUARY 20, 2026 FROM 12:30 TO 4:30 PM

Veritas Auditorium at Elms College

2026 marks 100 years of national Black History observances from Negro History Week to Black History Month, a legacy first envisioned by Dr. Carter G. Woodson and the founders of the Association for the Study of Negro Life and History (ASNLH). The 9th Annual Black Experience Summit, grounded in both the Akan principle of Sankofa (we must reach back to move forward) and in the Catholic Social Teaching theme of Life and Dignity of the Human Person, affirms that the preservation of Black history is not only an academic pursuit, but a sacred one, and an affirmation of humanity itself.

Keynote speaker Dr. Stefan M. Bradley, historian, professor, and author of, *If We Don't Get It: A People's History of Ferguson*, embodies the spirit of Sankofa by honoring the lived experiences of young visionaries and community members while exploring the vivid grassroots history of the Ferguson movement, one of the most pivotal protests for racial justice in the 21st century.

SPONSORSHIP LEVELS

BENEFITS:	GOLD \$5,000+	RED \$2,500	GREEN \$1,000
Mention in Elms Magazine, Event Recap	✓	✓	✓
Logo on printed flyers and mention in press release	✓	✓	✓
Logo on Summit slides, program, and webpage	✓	✓	✓
Special mention in Summit Welcome Remarks	✓	✓	
Reserved seating at Summit	✓	✓	
Ad in Program (in addition to Logo)	✓		
Signed copy of Dr. Stefan M. Bradley's latest book	✓		
Formal lunch with invited speakers, the College President, and senior leadership prior to Summit.	✓		