



**Public Disclosure of Student Achievement**

**Institution Name:** Elms College

**Business Unit(s) included in this report:** The Division of Business

**Academic Period Covered:** Academic Year 2024-2025

**Date Report Posted:** February 1, 2026

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Arts with Major in Accounting	Retention Rate	85%	100%
	Graduation Rate	75%	50%
Bachelor of Arts with Major in Entrepreneurship	Retention Rate	85%	33%
	Graduation Rate	75%	50%
Bachelor of Arts with Major in Healthcare Management	Retention Rate	85%	67%
	Graduation Rate	75%	75%
Bachelor of Arts with Major in Management	Retention Rate	85%	50%
	Graduation Rate	75%	45%
Bachelor of Arts with Major in Marketing	Retention Rate	85%	67%
	Graduation Rate	75%	N/A
Bachelor of Arts - Management and Marketing	Retention Rate	85%	50%
	Graduation Rate	75%	67%
Bachelor of Arts with Major in Sport Management	Retention Rate	85%	46%
	Graduation Rate	75%	54%
Master of Business Administration with Concentration in Accounting	Retention Rate	85%	N/A
	Graduation Rate	75%	100%
Master of Business Administration with Concentration in Financial Planning	Retention Rate	85%	100%
	Graduation Rate	75%	100%
Master of Business Administration with Concentration in Healthcare Leadership	Retention Rate	85%	50%
	Graduation Rate	75%	100%
Master of Business Administration with Concentration in Management	Retention Rate	85%	100%
	Graduation Rate	75%	70%
Master of Science in Accounting and Financial Planning	Retention Rate	85%	100%
	Graduation Rate	75%	N/A

Dual Degree in master's in nursing and Master in Business Administration Concentration in Healthcare Leadership	Retention Rate	85%	100%
	Graduation Rate	75%	N/A

**Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Reports the percentage of Fall 2024 newly entering students (first time in college and transfer-ins; full and part-time) retained or graduated at the college for Fall 2025. Calculated as number of students retained OR graduated/total students entering.
Graduation Rate	Reports the percentage of students completing a degree at the college within 150% of the standard completion time. For Undergraduate Degrees, this is calculated as the percentage of Fall 2019 entering students graduating by 2025 (within 6 years). For Graduate degrees, this is the percentage of entrants between 7/1/21-6/30/2022 that completed within 3 years of their start date; a full academic year cohort is used as fall cohorts alone are too small for these populations.